

EWP - Exterior Waterbase Acrylic Primer

The Product

Eureka Paints EWP exterior primer is a acrylic base primer suitable as a base coat for exterior emulsions.

Key Features

- Eureka Paints EWP is non curing non chalking exterior coating with high opacity and whiteness.
- It is instrumental in improving the finish of topcoats and giving better bonding, reducing topcoat consumption as it substantially reduces the substrate porosity.

Substrate Suitability

Eureka Paints EWP can be applied on a wide range of exterior cement plasters, exterior ceiling, asbestos sheets, concrete etc. as an undercoat.

How To Use

Surface Preparation

- Ensure that the substrate to be painted is free of any dirt, dust, oil, grease, any algal/fungal growth or any other type of contamination.
- This can be achieved by vigorous brushing of surface with media like wire, tar brush etc and cleaning with soft water.
- In case of pre painted surfaces loose old paint etc should be throughly removed.
- Surfaces showing signs of chalking and flaking should be treated with some suitable sealer etc.

Application System					
Product	Application Tool	Thinner	Dilution % (by vol)	Application Viscosity (sec)	Recoat* Period (hrs)
Eureka Paints EWP Exterior waterbase Acrylic Primer	≫ Brush √C* Spray	Water Water	65-70 90-100	30-35 15-20	4 hrs 4 hrs
2 Coats of recommended paint system					

^{*} Recoat period is quoted for 25°C and 50% relative humidity, these may vary under different condition.



Technical Data

1)	Covering**	On normal masonry surface brush applied 9-10sq mtr/ltr/coat
2)	Recommended Dry Film Thickness(DFT)	10-15 microns for 1 coat
3)	Volume Solids	37+/-2
4)	Weight per liter	1.36+/-0.02
5)	Viscosity	106KU+/- 2
6)	PH Value	8 to 9
7)	Touch Dry	30 mins
8)	Shelf Life	Minimum 1 yr when stored in original sealed container away from sunlight and excessive heat.

** Actual coverage may vary on factors such as substrate porosity, method of application etc. It is advisable and strongly recommended to check the covering on respective surface before use.

24 hrs

Precautions

Before Use

9)

- Do not overdilute or over extend the brush
- Stir Well Before Use

Pot Life

Post Application

For performance optimisation - ensure proper washing and cleaning of structures at regular intervals.

Safety

Please refer to detailed MSDS of Eureka Paints EWP for detailed information on safe handling of product.



Pack Sizes & Shade Range

Pack size availability:

1ltr, 4ltr, 10ltr, 20ltr

Shade - White



Regd. Off.: 5 Meghdoot, 2nd Floor, Plot No. 283, Flank Road, Opp. S R Mehta (Kikabhai) Hospital, Sion (E), Mumbai - 400022.

Manufactured at: Eureka Paints, Unit No.A 743,TTC Industrial Area, MIDC Village Khairne , Near Ruchit Palace Hotel, Navi Mumbai.

Customer Care :

 $Phone: +91-22-24096182 / 24070437 \mid Mobile: +91-9867466661 \\ Email: info@eurekapaints.in \mid Web: www.eurekapaints.in$